



## Conditions of participation

1. This Promotion is split into two Promotion Periods and is open to residents of the following countries aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion:

a. **Skill based Competition:** Germany, Austria, Switzerland, France, the United Kingdom, Norway, Slovakia, Denmark, Netherlands, Finland, Poland, Hungary, Belgium, Sweden, Canada, the United States of America, Czech Republic, Romania Estonia, Latvia, Greece and Ireland.

b. **Instant Win:** Germany, Austria, Switzerland, France, the United Kingdom, Norway, Slovakia, Denmark, Latvia and Estonia.

2. No purchase necessary. Purchase may be made via one of the Entry Routes (excluding Latvia and Estonia) A purchase will not increase your chances of winning. See clause 4 for further details. Internet access and a valid email address are required.

3. **Promotion Period:** The first period of the competition is between 15.03.2024 08:00 CET and 15.06.2024 23:59 CEST. The second period of the competition is between 01.09.2024 08:00 CEST and 15.11.2024 23:59 CET.

#### 4. To Enter:

i. **Skill based Competition:** Visit a store where you can buy Rieker shoes in one of the participating countries, and either buy a pair of shoes of Rieker to receive a promotional scratch card ("Scratch Card"), or request one from a customer sales representative. Scratch off the panel on the Scratch Card to reveal a unique code, then scan the QR code on the Scratch Card or visit [www.150-riecker.com](http://www.150-riecker.com) and complete the online form to provide your details (name, address, email address, and contact telephone number) and the unique code from your Scratch Card, and answer all questions correctly to be entered into the Competition.

ii. **Instant Win:** After completing their entry into the Competition, residents of the participating countries outlined in clause 1(ii) will be invited to spin a virtual wheel for the opportunity to find out if they have won a Prize in the Instant Win Promotion.

5. Maximum of 1 entry per Entry Route is permitted per person, during the Promotion Period. No person may win more than 1 Prize.

#### 6. The Prizes:

a. **Skill based Competition:** There will be a total of 3000 winners split across the two Promotional Periods and participating markets as outlined below. Promotion days are defined within the promotion periods, during which Rieker vouchers are distributed to the fastest participants. The next promotion day is always announced to the participant after participating in the quiz. All participants who have taken part in the quiz from the last promotion day up to and including the next promotion day are taken into consideration.

i. Promotion Period 1: 1,700 (20 per day).

ii. Promotion Period 2: 1,300 (20 per day).

Each winner will win 1 x 100 €/100 \$ (USD)/ 150 \$ (CAD)/90 £/100 CHF/750 DKK/2450 CZK/500 RON/1200 NOK/1100 SEK/450 PLN/37000 HUF Rieker voucher, depending on the location of the Winner.

b. **Instant Win:** There are a total of 750 Prizes spread throughout both Promotion Periods. Due to the nature in which winners are determined (see clause 9.ii for further details), not all Prizes are guaranteed to be won. Prizes will be randomly allocated across all 20 million possible entries. The odds of winning are 3 in 80,000 which equates to a 0.004% chance of winning on the basis of all 20 million codes being entered.

- i. 150 x £ 1,350 travel voucher
- ii. 150 x Fischer All Terrain Terra 8.0i E-Bikes, each worth £ 2,250
- iii. 150 x Apple iPad Air 2022 64GB WiFi, each worth £ 630
- iv. 150 x Weber Grill Spirit E-325 GBS, each worth £ 810
- v. 150 x Sonos Box ERA 300 Wireless Smart Speaker, each worth £ 360

## 7. Further Prize Details and Conditions:

### a. Rieker Voucher Prizes:

- i. Vouchers will be sent to the Winner's address.
- ii. Vouchers are valid until 31st January 2025. After which, any remaining balance will be void. Winners will not receive any refund if the full amount of the Voucher is not used.
- iii. Vouchers can be used over multiple transactions and across the entire Rieker range of shoes.
- iv. The prize cannot be paid out in cash.

### b. Travel Voucher Prizes:

- i. Vouchers will be sent to the Winner's address.
- ii. Vouchers are for Tui Travel only.
- iii. Vouchers are valid until 31st January 2025. After which, any remaining balance will be void. Winners will not receive any refund if the full amount of the Voucher is not used.
- iv. Vouchers can be used over multiple transactions.
- v. The prize cannot be paid out in cash.

### c. Fischer E-Bike Prizes:

- i. The Prize will be sent by courier to the Winner's address.
- ii. The Prize will be provided with a 36-month guarantee and standard manufacturer's warranty.
- iii. The prize cannot be paid out in cash.

### d. Apple iPad Air Prizes:

- i. The Prize will be sent by courier to the Winner's address.
- ii. The Prize will be provided in Space Grey colour.
- iii. The Prize will be provided with a standard 2-year manufacturer's warranty.
- iv. The prize cannot be paid out in cash.

### e. Weber Grill Prizes:

- i. The Prize will be sent by courier to the Winner's address.
- ii. The Prize will be provided with a standard 2-year manufacturer's warranty.
- iii. The prize cannot be paid out in cash.

### f. Sonos Box Prizes:

- i. The Prize will be sent by courier to the Winner's address.
- ii. The Prize will be provided with a standard 2-year manufacturer's warranty.
- iii. The prize cannot be paid out in cash.

## 8. Total Prize Pool Value:

- a. **Skill based Competition:** £ 270,000
- b. **Instant Win:** £ 810,000

## 9. Winner Selection:

a. **Skill based Competition:** The 20 entrants who successfully complete all questions in the fastest time each day (or selected as the best tie breaker answer as per clause 10 below) will be deemed the Winner (3000 winners in total). Any unwon prizes from any day within the Promotion Period will be rolled over into the prize pool for the next day.

b. **Instant Win:** During the Promotion Period, at the point of entry, entrants will be allocated an entry number, of which 750 have been predetermined as winning entry numbers. The Entrant will be notified immediately if they have a winning entry number and therefore, are a winner. And will also find out immediately what Prize they have won, and instructed how to claim their Prize. Due to the nature of the Instant Win Winner Selection, not all prizes will be won, unless all unique codes are entered.

10. In the event of a tie between two or more entrants due to equal completion times on any day during the Competition, those entrants will be contacted and asked to answer the following question: Why do you love Rieker shoes?

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Entries based on the tie breaker question above will be judged by an independent third party on:

- a) Originality (scored out of 10).
- b) Creativity (scored out of 10).
- c) Brand Knowledge (scored out of 10).

The entry with the highest score will be deemed the winner.

**11. Winner Notification:**

a. **Skill based Competition:** Each winner (determined by the fastest completion of the competition) will be contacted by email within 5 days of completing the competition and may be asked to prove their identity and eligibility.

If a Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award the Prize to the next fastest entrant from that day.

b. **Instant Win:** Winning entrants will be notified immediately on screen that they have won and must immediately follow the instructions on screen to claim their prize. Winners will also receive an email to their email address used upon entry, confirming their prize but must take a screenshot of their on-screen notification in case of technical failures and may also be contacted via email to the email address used upon entry within 28 days of Winner Notification and be asked to provide evidence of identity and eligibility. In addition, they must complete and sign a prize form and return it to us.

If a Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these terms and conditions, the Promoter reserves the right to return the Prize into the promotion prize pool if it is forfeited during the Main Promotional Period.

12. **Prize Acceptance:** Fulfilment of a Prize will take place within 28 days of acceptance of the Prize. In the unlikely event that a Prize does not arrive within 28 days the winner must inform the Promoter by emailing [anniversary@rieker.com](mailto:anniversary@rieker.com). If a winner does not do so, the Promoter reserves the right to not reissue the Prize at its sole discretion.

13. Scratch cards showing any sign of being tampered with, or are illegible, damaged or defaced will be void. Photocopies will not be accepted. No responsibility can be accepted for lost or damaged scratch cards. Scratch cards cannot be transferred, auctioned, sold or traded, and will be deemed void.

14. Provided no objection is received from the winners, a winner list containing the surname and country of residence of the winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available at [150-rieker.com/drawings](http://150-rieker.com/drawings). Winners can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the any relevant governing authority when requested by them.

15. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at the winner's discretion and is not a condition of Prize Acceptance.

16. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:

- a. Verify the eligibility of entrants and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
- b. Disqualify entries that are not made directly by the individual entering the Promotion.
- c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
- d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
- e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
- f. Disqualify entrants who tamper with the entry process.
- g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
- h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.

17. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason a Prize and/or any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.

18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to 150-rieker.com.

19. This Promotion is in no way sponsored, endorsed or administered by, or associated with Fischer, Apple, Weber or Sonos ("Prize brands"). By entering you are providing your information to the Promoter and not to any of the Prize brands, and no Prize brand is responsible for any element of this Promotion.

20. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.

21. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.

22. All personal data supplied for this Promotion will be used for the purpose of this Promotion and for research and analytical purposes by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: <https://www.rieker.com/en/privacy-statement>

23. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.

24. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.

25. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.

26. These Terms & Conditions are governed by Swiss law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of Switzerland.

**Promoter:** Rieker Schuh AG, Stockwiesenstrasse 1, 8240 Thayngen, Switzerland.



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